

A Perfect Panic Among the Dry Goods.

Profit and cost thrown aside in order to make space for this

The Greatest Holiday Movement We Ever Attempted.

\$50,000 worth of Dry Goods to be sold for what it'll bring. Must have the space. The store is in its greatest shopping mood.

Every nook salutes you with broken-price wares. Every inch of space has become valuable for interesting price stories.

With such a stock to draw from

must win the heart of all the people of Richmond.

2,000 yards 40-inch All-Wool Fancy English Cheviots, cost 69c., for 25c.

Imported Black Aldine Suit-

ing, all pure wool, cost 50c. to land, for 25c.

3x4 Ingrain Druggets, sold for \$7--new colors--now \$3.98.

Handsome Black Rustling Taffeta Silk, 85c. grade, very heavy, for 50c.

Scotch Flannellettes, that cost 10½c., new fancy effects, for 5c.

Irish Bleached Satin Table Damask, that cost \$1.25 to import, for 67½c. a yard.

3 cases of Dr. Wright's Fleeced Boys' Shirts and Drawers, 75c. garments, for 35c.

Steel Rod Umbrellas, English gloria cloth, Dresden handles, and gloria cases, worth \$1, for 48c.

And a thousand and one values equal if not greater bargains than these mentioned.

No prices changed until this stock reduction is completed.

READY MADE GARMENTS at prices such as even a January sale would blush to attempt.

LADIES' JACKETS.

Ladies' Tailor-Made Jackets, of finest grade, various cloths silk lined, dark sizes, white or yellow, large, fancy buttons, were \$15; special, \$9.40.

Ladies' Black Kersey Jackets, nubby coat, double-breasted front, stitched seams, for \$7.50, worth \$4.50.

Ladies' Tailor-Made Coats, with plain cloth trimming, storm collar, and welted seams, were \$25, for \$5.

LADIES' SUITS.

Handsome Tailor-Made Suits of Imported Venetian Cloth, in Dewey-Blue, Green, Brown, Gray, and Black, new fly-front jacket, silk lined throughout, with lots of stitching, for \$9.50, were \$16.

15 nicely-Tailored Suits, newest style and cut, jacket silk lined, new flared skirt, for \$22.50, were for \$12.50.

27 Tailor-Made Suits, including all the latest styles, best tailoring, and workmanship; \$15 suits, for \$6.75.

1 lot of Tailor-Made Dresses, Black and colored, new cut jackets, silk lined, with belt with best percale, for \$4.75.

PANIC PRICES AMONG THE BLACK GOODS.

No matter what the cost, it's the thing of the past. Space is wanted, and we'll pay the price for it.

Handsome Assortment of 28-inch All-Wool Figured Solleis, 9 different patterns to select from, bought for \$20, year old.

5000 Piece Finish Handkerchiefs, a regular \$1.48 value, for 50c. yard.

Holiday Riches.

had its beginning with the opening of the store yesterday. The grand procession of the visiting thousands marched through the most winsome merchandise assembly that is possible to see in any retail store in America. Only a few thoughts of the thousand things here can be given:

Beautiful Cut-Pattern Glass Water Jugs, with quadruple-plated tops, for \$1.50.

Delightful Blue Umbrella Stands for \$1.50.

Solid Brass 5-O'clock Tea Kettles, with covers, above, for \$1.45.

Nickel-Plated Crumb Trays, with scraper, for 50c.

English Embossed Gardinerines, 10 inches in diameter, all colors, for 50c. choice.

25 Imported Chocolate Pots, to be sold at 50c. each.

French Brier Pipes, sterling silver trimmed, worth 98c., for 50c.

French Briars, Shoe-Horns, &c., very toothed.

Tooth-Snaps, the cheapest line ever shown, worth double.

Sterling Silver Combs, 8 inches long, heavy sterling backs, worth 75c., for 30c.

300 French Brier Pipes, sterling silver trimmed, worth 98c., for 50c.

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